

Abstract

The researcher outlined through this study the role of the communicative activities for the Muslim World League to confirm the values of Moderation and Reasonability in Islam to foreign countries, the researcher aimed through his study to measure the exposure of the foreign people to the communicative activities and events which the Muslim League provides, and define and realize the Mass-media that the Muslim League uses to promote Moderation and Reasonability in Islam among the foreign audience, and the impact of those activities and events on them, and determine its attitude, either positively or negatively, from the viewpoint of the target audience. This thesis considered within the descriptive research, The researcher used the field survey method to achieve the goals of the study through the questionnaire method, which was handed out to an intentional sample of the foreign audience who are exposed to the activities and events of the Muslim World League on a vast geographical scope that includes a number of countries in the continents of Asia, Africa and Europe. The field consists of a sample of the foreign public consisting of two hundred and forty singles from the countries of Indonesia, Bosnia and Herzegovina, Sudan, South Africa. The researcher concluded the most important results: that (58.33%) of the study sample were exposed to the activities and events of the association, as (53.2%) of them evaluated the activities of the League positively, while (62) of the study members with a percentage (39.47%) were neutral to the role of the League's communicative activities The researcher also concluded that (48.8%) of the study sample confirmed that the influence of the Mass-media of the Muslim World League on their societies in forming a mental image of Islam and Muslims is positive, while a percentage of (35.7%) describes that effect as neither negative nor positive, and the others (15.5%) describe it As negative.