Image Ethics in Social Media Network from the Perspective Saudi university students: A field study

Master's degree

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Abstract

The study aimed to identify about Image Ethics in Social Media from the perspective Saudi university students who use social media.

The study used descriptive analytical method and number of statistical transactions.

The researcher adopted the survey form as the main tool for collecting data with a sample of the Saudi university students to identify about Image Ethics in social media. The sample included (200) respondent.

The study concluded several results, the most important of which are:

1. The results revealed that there are unethical practices in posting Image on social media.

2. The results revealed a high level of unreliability of the Image posting on social media from the perspective of the respondents.

3. The results revealed a societal risk because the negative posting of Image on social media.

4. The results revealed that there is no social responsibility in posting the Image on the social media of the respondent.

The research concludes with the most important recommendations:

1. It should to Establishing law and regulations to unethical Images, especially shocking Images, because they have very negative effects.
2. Increased interest in educating young people about social responsibility, in what they post from Image on social media.
3. Develop an ethical vision to assess the integrity of the images on social media, and their role in presenting the truth and assisting the public in making decisions.

The research included:

Chapter I: Theoretical and Methodological Framework of the Research.

Chapter Tow: Presentation and discussion of the field study.