

Summary

Thesis Title: The Rhetoric of Persuasive Discourse in the Collection of Exalted Sermons.

Degree: PhD.

Specialization: Rhetoric & Criticism.

Thesis Idea: This research reveals the nature of the persuasive discourse and exposing of persuasive ways and their theintimative, aesthetic, communicative and stylisti followers, which were formed in the construction of the exalted sermons, and appearing methods of influence and persuasion, which were varied and varied according to different contexts.

Content of Study: The study included the following:

Introduction: The researcher dealt in it the importance of the subject and its aims, reason of the selection,its questions, its problem, its methodology, the previous studies, and the followed plan for studying.

Preface: The researcher dealt in it the persuasive discourse in the Arabic and Western blogs, starting with Aristotle and Al-Jahiz,ending with the pioneers of contemporary argument, and the relationship between the argument oratory and rhetoric.

Chapters of Research: Then the chapters of the research were organized successively. The first chapter was entitled: The persuasive discourse and the competences of the orator. And the endeavor was to show the difference between the competences of language production and literary, and satisfactions orator achievement. The second chapter is entitled: The persuasive discourse and eloquence of the text. And sought to treat the most important linguistic phenomena and rhetorical argument in the constellation of speeches. It included four investigations. The first topic: verbal choices and their role in persuasion .. The second study: the order of parts of the word and argument its persuasive functions. The third topic: argument of systems and persuasive functions. The third chapter, entitled: The discourse of persuasion and methods of inference, dealt with the most important aspects of the reasoning carried by these speeches, and came the problem of five questions: the first topic: measurement. The second topic: Meeting. The third topic: contradiction. The fourth topic: sounding and division. The fifth topic: inclusion and quotation.

Conclusion:Then the conclusion: the most important results of the research, and recommendations, and then the list of references and index.

Researcher:

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